

Quantitative Benefits

In addition to the qualitative benefits the airport provides, a recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

On-airport impacts represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

Off-airport impacts represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

Spin-off impacts are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Air dependent business impacts represent area businesses that are dependent on the airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services such as free trade zones, U.S. Customs, and U.S. Immigration and Naturalization Services. These businesses would relocate or suffer substantial loss if the airport were not available. This impact is not included in traditional economic impact methodology and is provided as an indicator of the importance of the airport to area businesses.

Direct Economic Impacts		Spin-Off Economic Impacts	Air Dependent Businesses and their Spin-Off Impacts
On-Airport	Off-Airport		
FAA, Other Government Airport Management Aircraft Maintenance Vendors Retail & Restaurant Car Rental Parking Other Ground Transportation Fixed Base Operators	<u>Visitor Dependent Businesses</u> Hotels Retail & Restaurants Travel Agents Convention Centers Tourist Destinations	Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses Respending of Worker Income Consumer Product and Service Sales	Local Businesses that depend on the Airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services.
1,867 Jobs \$69.99M in Payroll \$154.13M in Economic Activity	5,797 Jobs \$86.02M in Payroll \$227.54M in Economic Activity	3,793 Jobs \$110.33M in Payroll \$321.23M in Economic Activity	3,523 Jobs \$107.99M in Payroll \$314.67M in Economic Activity
11,457 Jobs, \$266.3M in Wages, \$702.9M in Economic Activity			

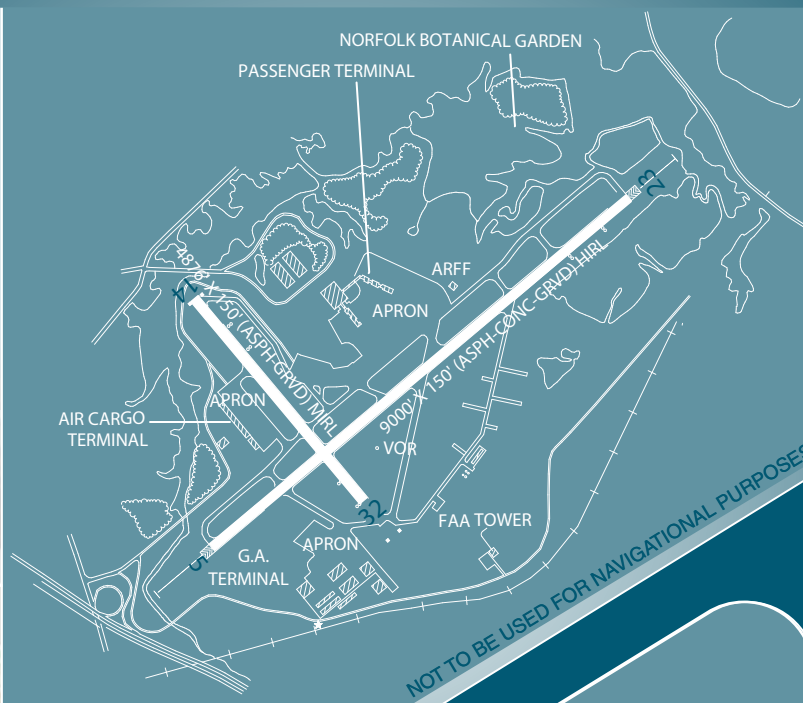
Totals may not add due to rounding

NORFOLK INTERNATIONAL AIRPORT



An Assessment of Economic Impacts





AIRPORT LAYOUT



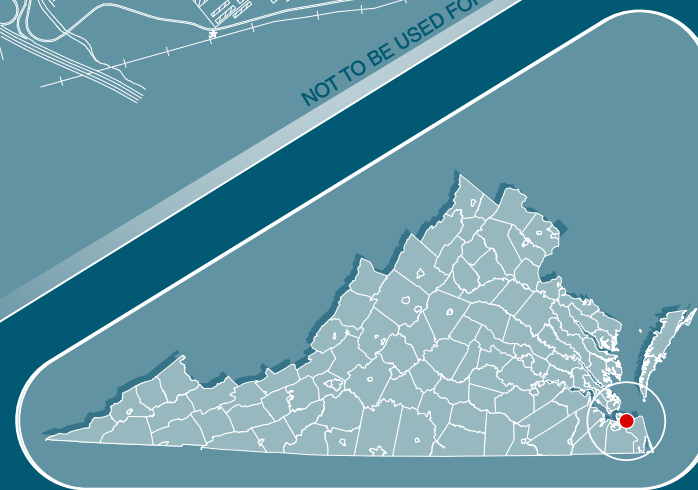
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Offering nearly 200 arrivals and departures daily to major cities throughout the United States, Norfolk International Airport ranked in the country's top 75 airports in terms of passengers served annually, for the year 2002.

Qualitative Benefits

The airport positively impacts the local community through support of public events, law enforcement, air cargo operations, and educational tours for local schools.

Adjacent to the celebrated Norfolk Botanical Garden, Norfolk International Airport is surrounded by year-round beauty and has become a national role model for reconciling expanding air facilities and a delicate ecological sanctuary. Few metropolitan areas in the country boast the wide variety of attractions, natural wonders, historical sites and recreational and cultural opportunities that are available in the Hampton Roads area.



NORFOLK INTERNATIONAL AIRPORT

Prepared by the Virginia Department of Aviation for the Norfolk International Airport Authority
Contact the Virginia Department of Aviation at 804-236-3632 for additional information.